

Creating What Matters is education taught, over a period of two days, by means of videos, short films, exercises, group interactions and strategic planning.

It was designed, developed and taught by Robert Fritz, who appears on video and utilizes short films to illustrate major concepts. A facilitator guides participants through the course content that, together with exercises, is customized to individual needs.

Education Outline

1 Section One The Creative Process

Introduction
Structural Tension
End Result
Current Reality
Review of Structural Tension
Action Steps

2 Section Two Business Strategy

Purpose
Defining Business Strategy
Translating Business Insights into Business Goals

3 Section Three The Master Structural Tension Chart

Re-examining the End-Result
Frames of Reference
The Master Structural Tension Chart

4 Section Four Orientation

Separation
Satisfaction vs. Involvement

5 Section Five Primary and Secondary Choices

Defining Primary and Secondary Choices
Re-examination of the Master Structural Tension Chart

6 Section Six Responding and Reacting vs. Creating

Feelings
Reacting/Responding vs. Creating

7 Section Seven Fundamental Choice

Fundamental Choice

8 Section Eight Problem Solving vs. Creating

Differentiating Problem Solving from Creating

9 Section Nine Telescoping

Telescoping from a Master Structural Tension Chart
Action Steps With Deadlines

10 Section Ten Leadership

Thoughts on Leadership



For more information about the *Creating What Matters* education, please contact Global Partners Inc. at 604-531-8123 or at www.wecreateresults.com.